



## 2025 Holiday Card Co-worker Art Contest Official Rules and Guidelines

Country Meadows and Ecumenical have traditionally held a resident art contest to create our company-wide holiday card. **This year, it's our co-workers' turn to show off their artistic talents!**

### Theme:

The theme for this year's contest is *gratitude*.

- Show what gratitude means to you
- Represent what you are grateful for
- Express how gratitude feels to you

This broad scope allows for more creative expression beyond just winter imagery, but remember the work must still be a fitting design for a company-wide holiday card to residents, families and outside sources.

### Participation requirements:

- Artists entering the contest must be a current co-worker of Country Meadows Retirement Communities or Ecumenical Retirement Community.
- Original artwork must be submitted by the original artist.
- Art must have been done within the last five years—no earlier than Jan. 1, 2020.
- **All entries must be submitted through the online entry form.**

### Artwork Specifications:

- Entered artwork should be based on the theme of gratitude and appropriate for a company-wide holiday card.
- All mediums will be accepted (photography, oil, acrylic, watercolor, pencil, collage, mixed media, etc.) but must be created by the artist. No AI images will be accepted. No oversized pieces, please.
- We invite the artist to include a statement of originality that explains, in 300 words or less, what inspired the art. (This is not a requirement for entry.)

### Deadline for submission:

**Artwork due: September 1, 2025.** All entrants must submit a completed entry form with a high quality scan or high-resolution digital photo of artwork by this date.

If you have any difficulties with the process, please don't let submission be a barrier to entry. Contact [communicationsteam@countrymeadows.com](mailto:communicationsteam@countrymeadows.com) for assistance.

### **Judging and Selection:**

**First place** will be selected by a committee comprised of Leader family members. Winner will be contacted no later than **September 29, 2025.**

**Community favorite** will be selected by popular vote on social media and Talk. Winner will be contacted no later than **September 29, 2025.**

### **Winners:**

#### **First Place**

The first-place winner will receive \$1,000 in Nectar points to be used on any gift cards or items available through Nectar by December 1, 2025.

#### **Community Favorite**

We will also be electing a 'Community Favorite.' This design will be shared as a digital e-card.

### **Submission Agreement:**

By submitting artwork for consideration, the co-worker agrees to allow Country Meadows/Ecumenical Retirement Community to use artwork publicly for purposes including contest promotion, brochures, news releases, website, holiday card and for any other lawful purpose, without remuneration. Country Meadows/Ecumenical Retirement Community certifies artist retains all rights to entered piece(s).

Co-worker grants permission to post the artist's name and biography.

Entrants acknowledge and agree that Country Meadows/Ecumenical Retirement Community shall have no obligation to post, display or otherwise make publicly available any work submitted by the entrant, and may, in his/her sole and unfettered discretion, remove, edit, modify or delete any work that the entrant submits.

**If selected as the winner, co-worker agrees to send the original artwork to the Country Meadows Home Office in Hershey, PA to be professionally scanned. Original artwork will be returned no later than December 15, 2025.**



## Holiday Card Co-worker Art Contest Official Entry Form

Name of artist: \_\_\_\_\_

Campus/location: \_\_\_\_\_

Phone number (to contact for contest-related reason): \_\_\_\_\_

E-mail (if available): \_\_\_\_\_

Entry Title: \_\_\_\_\_

Statement of Originality: (Artist should explain inspiration for art. Not required. ) \_\_\_\_\_

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I represent and warrant that the artwork I am submitting for the Country Meadows/Ecumenical Retirement Community 2025 holiday card art contest is my original work and that the copyright in all such art belongs to me. I represent and warrant that the artwork I am submitting does not infringe any copyright or trademark rights, or violate any rights of privacy or publicity and is not AI generated.

For photographs that depict an identifiable person(s), I am also submitting a release form signed by such persons (or in the case of a minor, that person's parent or legal guardian).

I grant Country Meadows/Ecumenical Retirement Community the right to use, publish, reproduce, distribute, or publicly display artwork for any purpose and in any medium, including, but not limited to, on merchandise, in print materials, presentations, promotions, and online. I understand that Country Meadows/Ecumenical Retirement Community will credit me as the artist, when feasible, in sole discretion of Country Meadows/Ecumenical Retirement Community.

I represent that I am a co-worker at Country Meadows Retirement Community or Ecumenical Retirement Community.

I agree to defend, indemnify, and hold harmless Country Meadows/Ecumenical Retirement Community and its licensees for all liabilities, costs and fees (including reasonable attorneys' fees) arising from an allegation that I have breached any of the above-stated representations and warranties.

I hereby release and discharge Country Meadows/Ecumenical Retirement Community and its licensees from any and all claims arising out of the use by Country Meadows/Ecumenical Retirement Community of my artwork for the purposes described above.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_